

Signage

# Enterprise Digital Signage





# Common Challenges

## Manual Updates

Manual USB updates are **time-consuming** and prone to errors in large networks.



## Brand Inconsistency

Lack of centralized control results in **inconsistent branding** across multiple locations.





# Centralized Solution

## Your Digital Hub

Signage offers a **centralized digital signage solution** that enables seamless management of all screens across multiple locations. With features like centralized control, cloud-based deployment, smart scheduling, and emergency broadcast capabilities, organizations can deliver timely messages efficiently and effectively, boosting overall communication.



Signage



# Powerful Features for Enterprise Signage

## Cloud Deployment

Experience the flexibility of **cloud-based deployment**, allowing easy access from anywhere, increasing efficiency and reducing costs.

## Role-Based Access

Ensure security and control through **role-based access**, providing tailored permissions for different users across your organization.

## Multi-Location Management

Manage content seamlessly across **multiple locations**, ensuring brand consistency and timely updates in real-time across all displays.

## Central Dashboard

Access a user-friendly **central dashboard** that consolidates all controls, making it easy to monitor and manage your signage effectively.

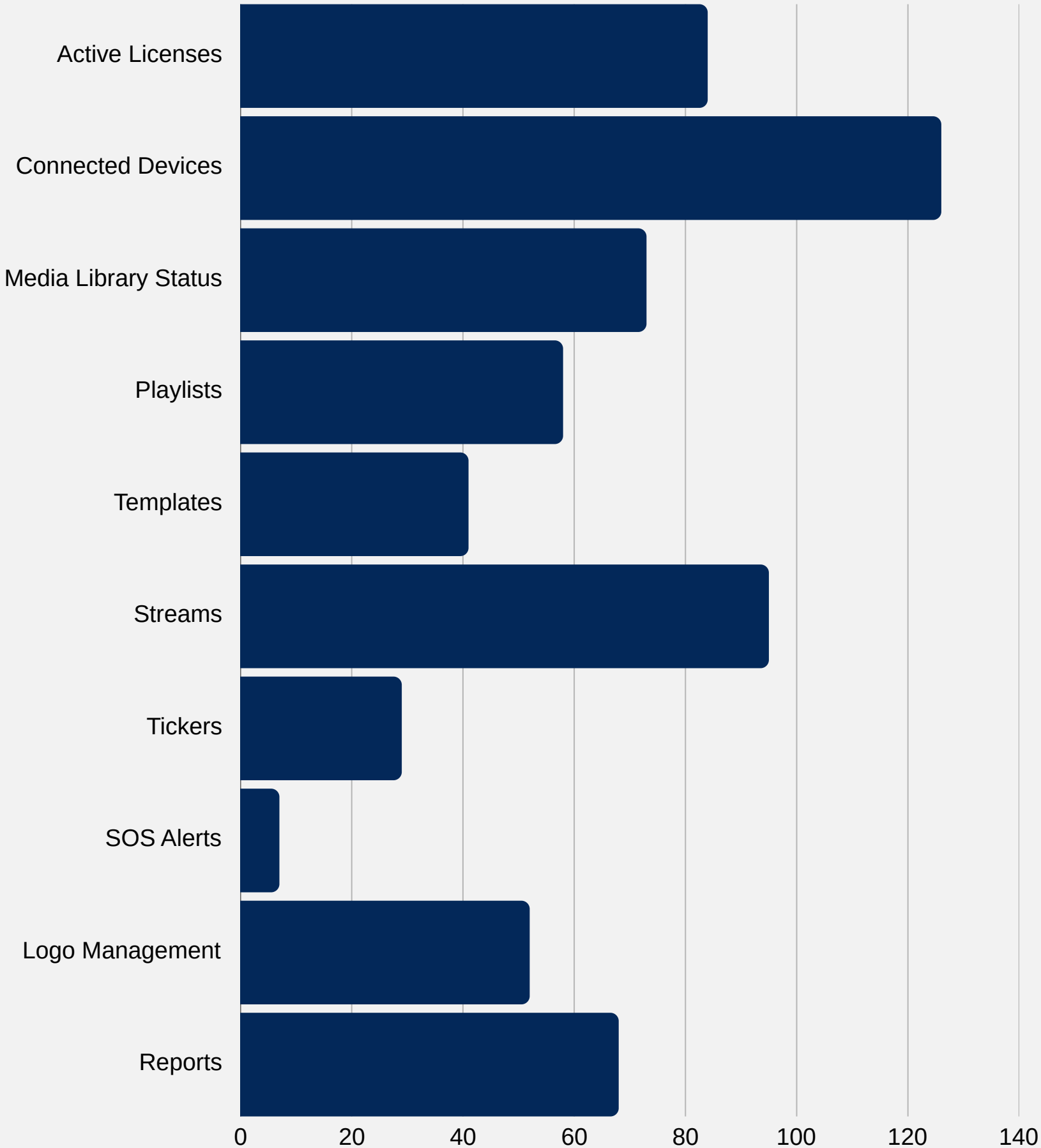


Key Metrics Overview

1,500 Active Licenses

300+ Connected  
Devices

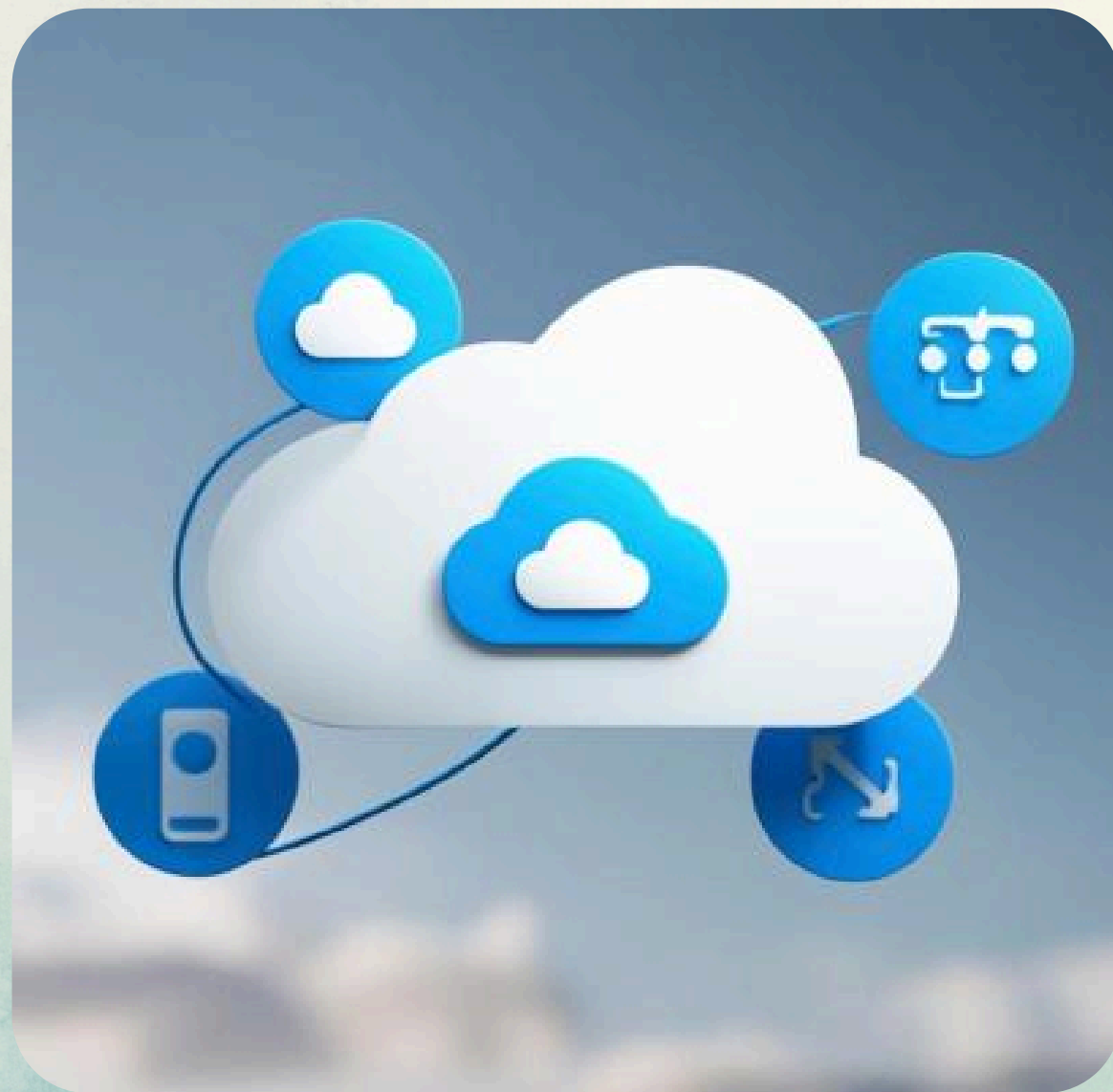
Real-time Performance  
Monitoring





ESSENTIAL CAPABILITIES FOR SUCCESS

# Key Features of Signage Platform





# Manage Devices

## Anywhere, Anytime

With Signage, you can effectively **manage your devices across multiple locations**. Our platform offers seamless device registration, screen rotation control, and centralized management, ensuring **real-time monitoring** of all connected displays. Stay in control, no matter where you are.

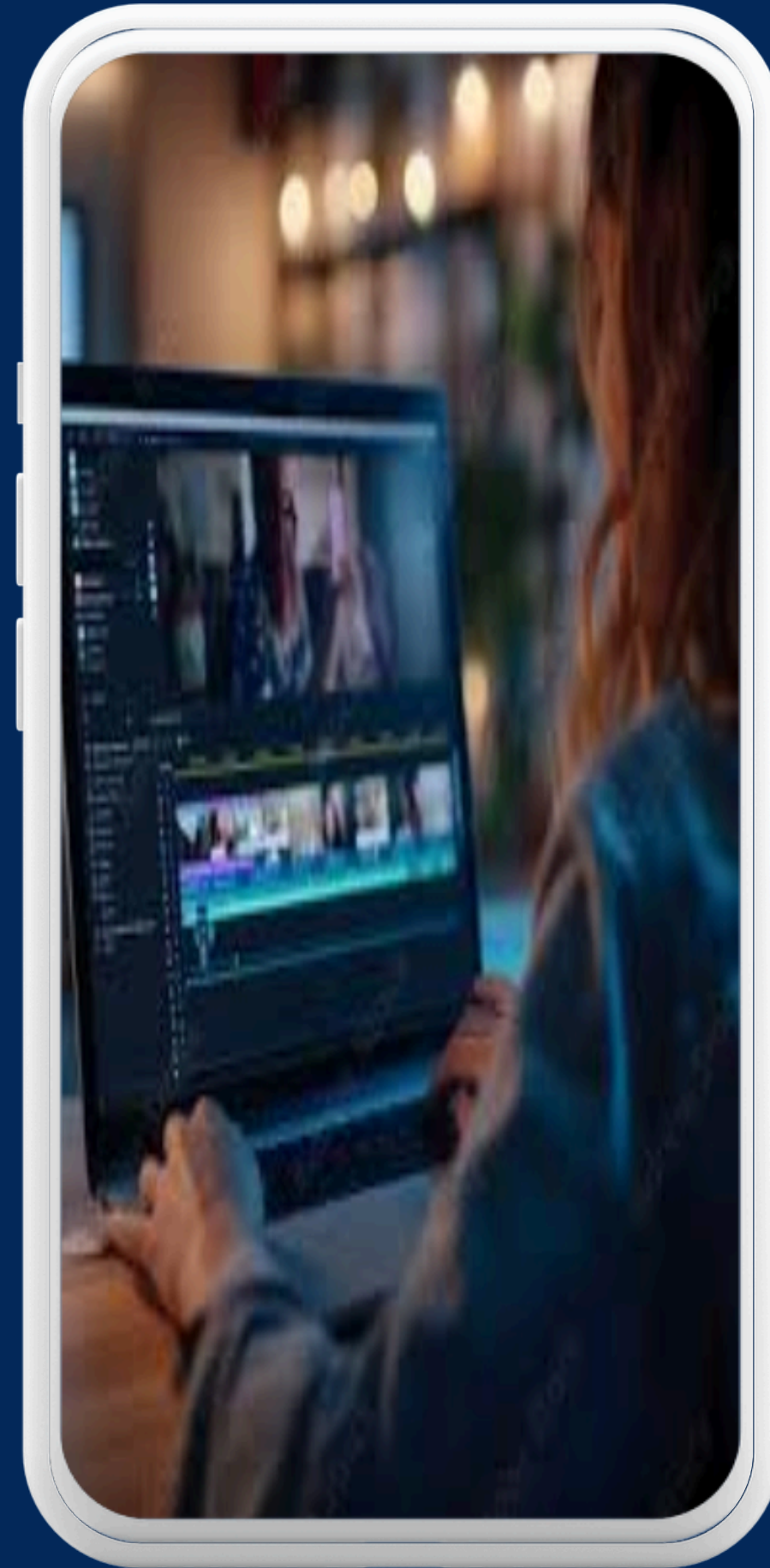




MEDIA MANAGEMENT

# Organize and Manage Your Media Content

Streamline your media management with **easy organization** of various content types, including images, videos, PDFs, PowerPoint, Excel, and URLs for seamless access.





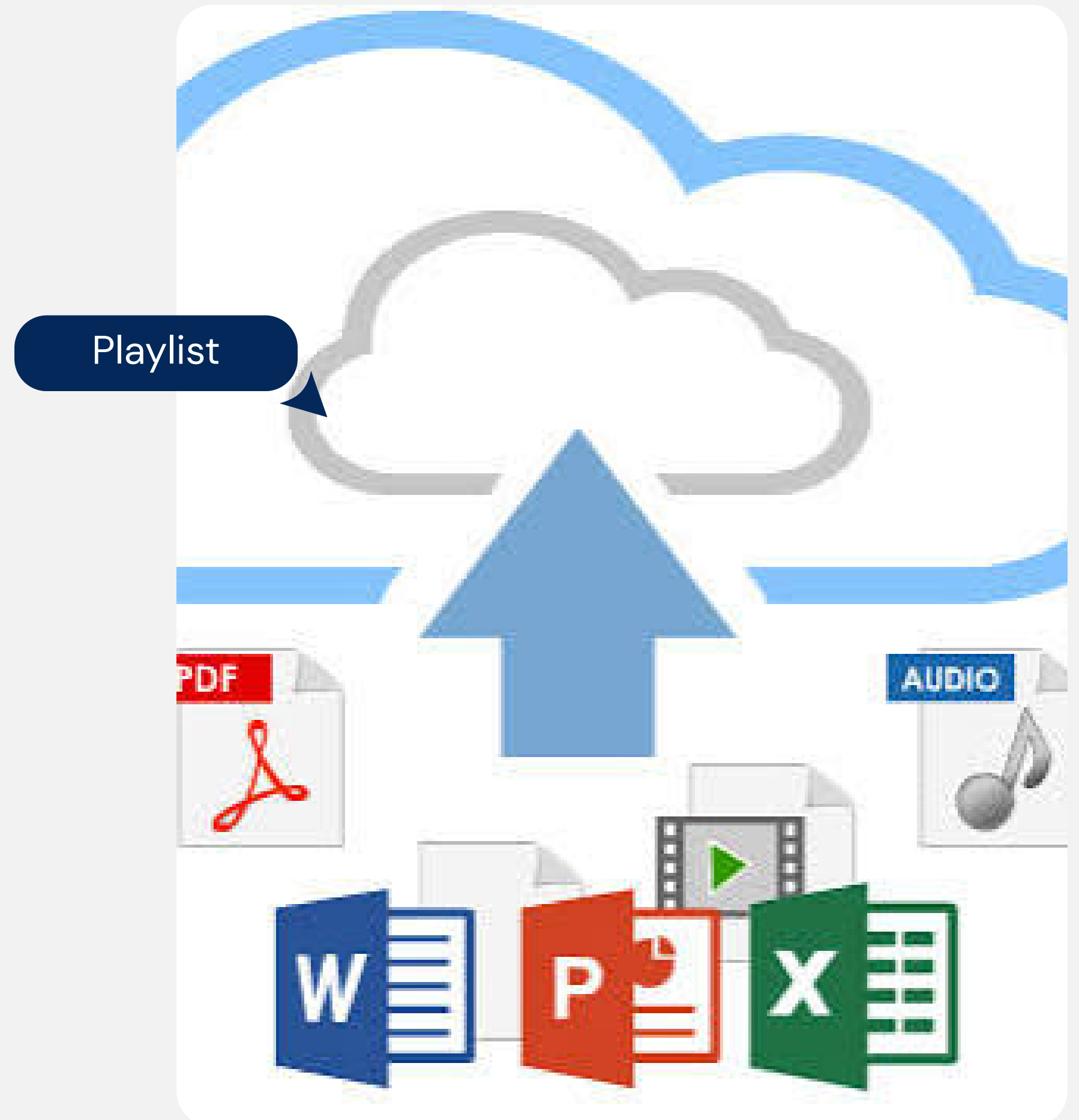
Effortlessly **create and manage** playlists by uploading media, arranging content, and scheduling displays to engage your audience effectively.

### Upload

- Easily upload various media formats to create your playlist.
- Support for images, videos, and documents ensures versatility.

### Arrange

- Rearrange media items in the playlist to your desired order for effective storytelling and engagement.





# Smart Scheduling

## Schedule with Precision

Our platform allows for **flexible scheduling** options, including Start and End Times, Day Selection, and Recurring Schedules. With Content Duration controls, Device Allocation features, and Video Stretch & Mute Controls, manage your digital displays **efficiently** and effectively to reach your audience.



scheduling



SIGNAGE

TEMPLATE MANAGEMENT

FLEXIBLE DISPLAYS

CUSTOMIZABLE LAYOUT OPTIONS

# Flexible Template Management for Any Display





# Engage Audiences with Live Content

## Ticker

Scrolling announcements to keep your audience informed and engaged.



## SOS

Emergency alerts that ensure immediate visibility and response during critical situations.





## Audio Features

**Enhance your displays** with background music looping, volume control, and scheduling options to engage audiences effectively.



Audio

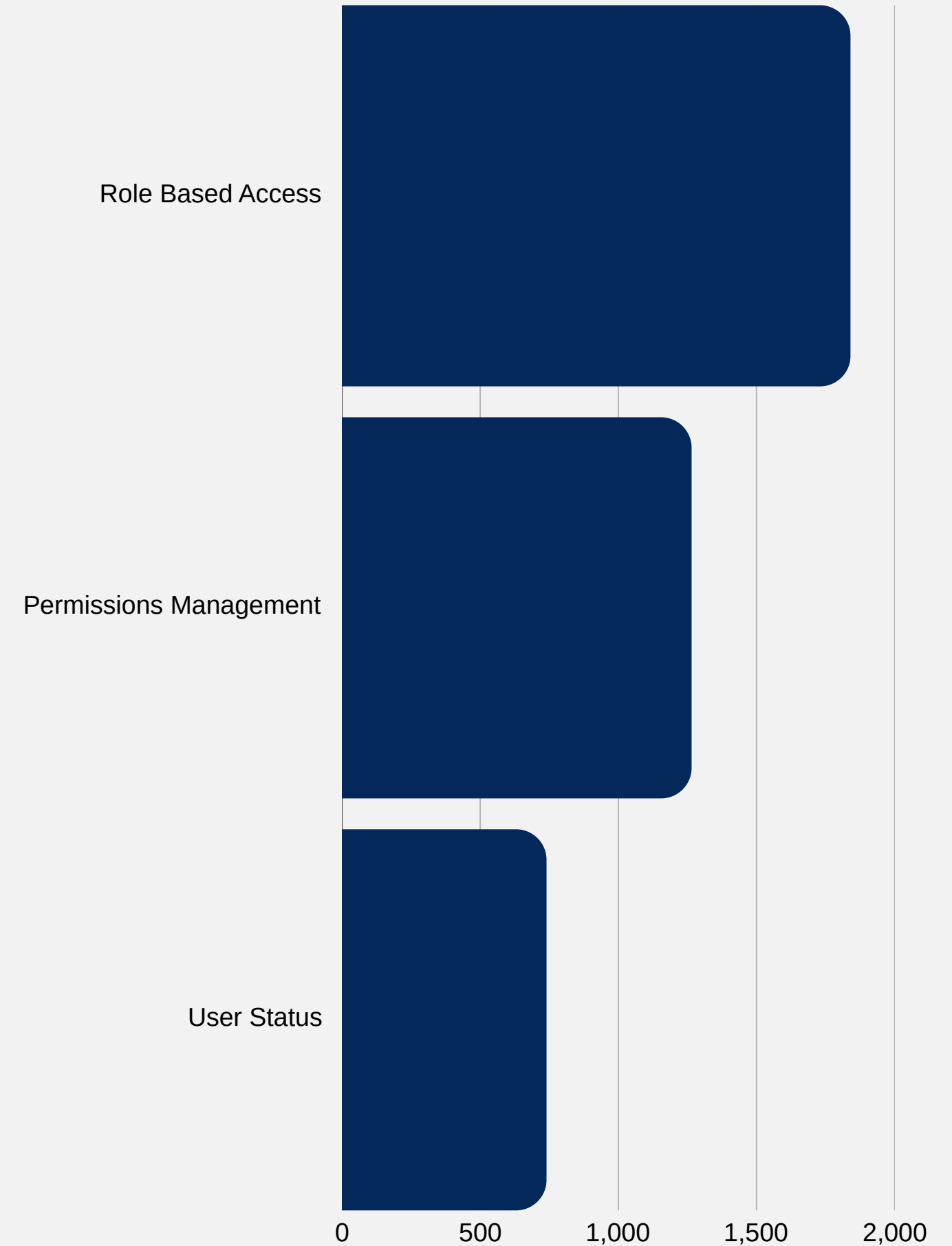


## Security Features Overview

1,000+ Active Users

98%

User Satisfaction Rate



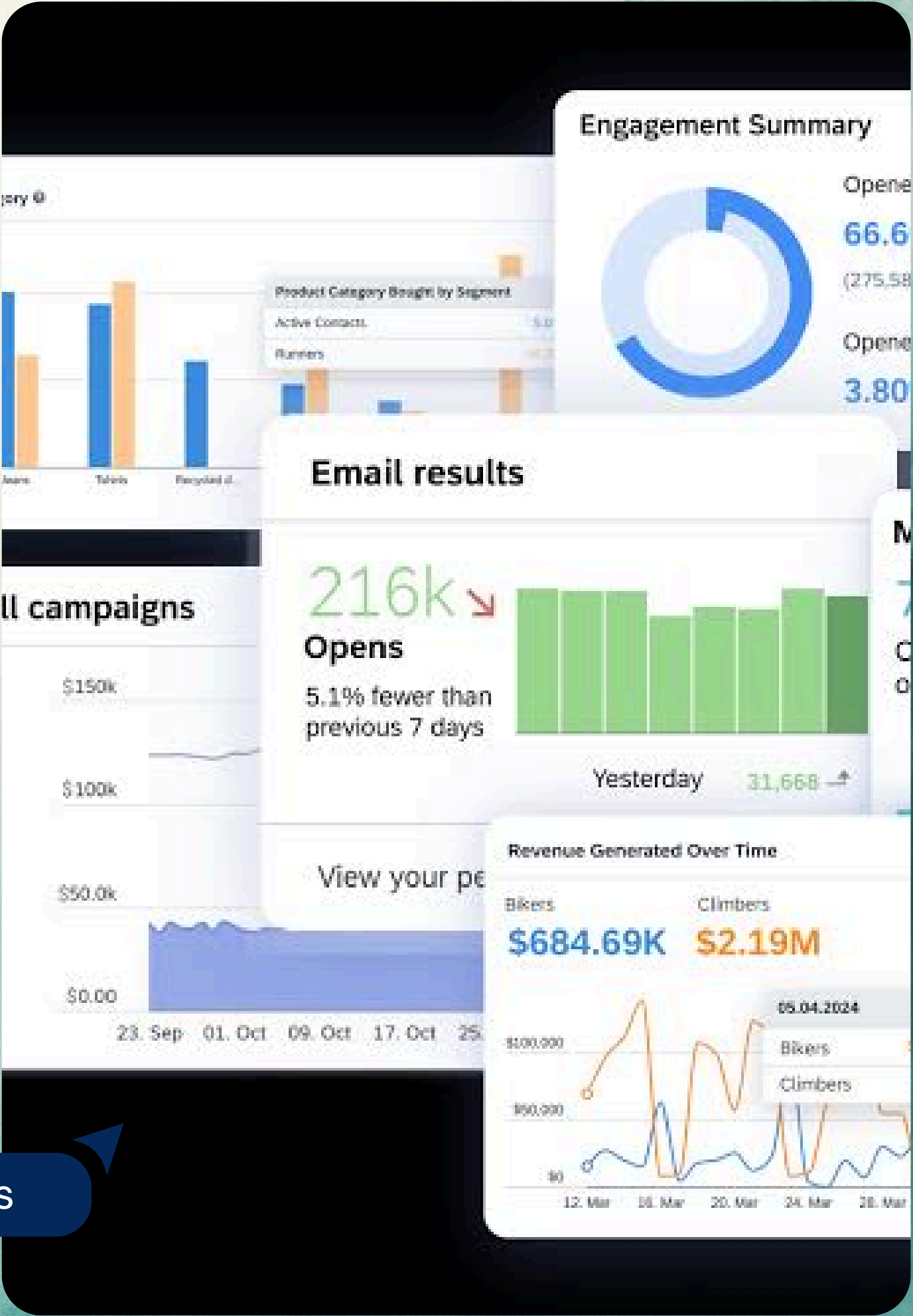


# Insightful Reports

## Complete Audit

Our platform offers **detailed analytics** to monitor user activities and location reports. With comprehensive media and device reports, you'll gain insights into system activities. Our **analytics graphs** facilitate informed decision-making, ensuring your digital signage strategy remains effective and responsive.

Reports





WORKFLOW

# Streamlined Digital Signage Workflow

Discover how our platform simplifies the entire process from **uploading media to monitoring displays**, ensuring that every step is efficient and effective for your organization.





SIGNAGE

INDUSTRIES SERVED

WIDE RANGE OF APPLICATIONS

DISCOVER OUR DIVERSE INDUSTRIES

# Serving a Wide Range of Industries with Signage





# Key Benefits of Signage

## Centralized Management

Centralized management simplifies control, allowing for efficient updates and oversight across multiple locations seamlessly.

## Reduced Manual Work

Automation reduces the need for manual updates, saving time and reducing the chances of errors significantly.

## Real-Time Updates

Instant updates ensure that all displays show the latest information, enabling timely communication and engagement.

## Brand Consistency

Consistent messaging across all screens strengthens brand identity, ensuring that your audience receives a unified experience.



## Why Choose Signage

Signage is **enterprise ready** with easy deployment options, a secure platform, and **fast content distribution** capabilities.





Thank you!